



**SPONSORING
OPPORTUNITIES**
Be part of it!

08. July – 11. July 2021
Bitz, Schwäbische Alb
LQH Ludwig Quarter Horses

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LQH Reining Masters presents the NRHA Bronze Trophy as well as Cow Horse Spectacular at the Ludwig Quarter Horses facility, from July 8 to 11, 2021. All classes are **NRHA Germany/USA** or **ERCHA/NRCHA** approved.



This event is more than a competition between brilliant riders with a prize money of around 20.000 US Dollar added money. The mix between vendors, interesting talks about Westernriding and -training plus - of course - pony riding for kids is promising a lot of entertainment.

On Friday evening, the **ERCHA Cow Horse Spectacular finale** will take place. Additional show acts will topping the evening. A very special highlight will be **the Reining Final Night** on Saturday evening. In addition to a top reining performance, there will be excellent show acts as well as a Cow Horse Fence Work demo.

For all Breeders:
Ludwig Quarter Horses will have a breeding auction with very special reining stallions from the USA and Europe.

The Bronze Trophy Night will be followed by the legendary LQH-Aftershow-Party.

The following sponsoring packages offer you different opportunities. If you are interested in an individual offer, please get in contact with us.

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Show Manager / Info zum Sponsoring

Ready-Steady-Show GmbH Phone: 0049- (0)176 – 328 40 224
Sandra Quade Fax: 0049- (0)208 – 911 93 629
Mühlenfeld 10 Mail: contact@ready-steady-show.com
45470 Mülheim/Ruhr www.ready-steady-show.com

Veranstalter

LQH-Ludwig Quarter Horses Phone: 0176 – 328 40 224
Schwanelhof 2 Mail: contact@lqh.de
72475 Bitz www.lqh.de

GOLD SPONSOR

€ 10.000 plus 19% VAT



- A Final Night is named after the sponsor and is advertised accordingly in the social medias
- Listed as the Gold Sponsor in the entry confirmations (hardcopy and digital) as well as in the livestream
- Trophy-class will be named after the sponsor
- Logo will be placed on LQH, as well as on LQH-Reining-Masters-Website
- Introducing the sponsor in both Final Nights
- Sponsor logo will be printed of the entry tickets and on the show participant bracelets

VIP-Tickets

- 1 VIP-Table for both Final Nights (6 seats each)

Show Arena

- 2 banners in the show arena. The banners will stay placed all year long.
- Banner will be also included in LQH sales videos

Premium Stand

- Premium exhibition booth at the LQH-Reining-Masters Event (Expected number of visitors at the weekend: 1.500)

Program booklet

- 1/1 advertisement in the program guide of all four LQH events

Exclusive-Interview

- Short interview in promotional video for future events (Video will be published in the social medias and shared accordingly. The LQH-Community includes approx. 8.000 members (approx. 95% western equestrian /reining affine))
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SILVER SPONSOR

€ 5.000 plus 19% VAT

- Listed as the Silver Sponsor in the entry confirmations (hardcopy and digital) as well as in the livestream
- Trophy-class will be named after the sponsor
- Logo will be placed on LQH as well as on LQH-Reining-Masters Website
- Introducing the sponsor in both Final Nights

VIP-Tickets

- 4 VIP-Tickets for both Final Nights

Show Arena

- 1 banner in the show arena. The banners will stay placed all year long.
- Banner will be included in the sales videos

Stand

- Exhibition booth at the LQH-Reining-Masters Event
(Expected number of visitors at the weekend: 1.500)

Program booklet

- 1/2 advertisement in the program guide of all four LQH events

BRONZE SPONSOR

€ 2.500 plus 19% VAT



- Listed as the Bronze Sponsor in the entry confirmations (hardcopy and digital) as well as in the livestream
- One class will be named after the sponsor
- Logo will be placed on LQH as well as on LQH-Reining-Masters Website
- Introducing the sponsor in both Final Nights

VIP-Tickets

- 2 VIP-Tickets for both Final Nights

Show Arena

- 1 banner in the show arena. The banners will stay placed all year long.
- Banner will be included in the LQH sales videos

Program booklet

- 1/2 advertisement in the program guide of all four LQH events
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BREEDING AUCTION

- The breedings of top reining stallions will be offered in the Saturday Final Night (bids can also be submitted online: www.lqh-reining-masters.de)
- The profit will be invested in prize money for additional LQH shows
- The stallions will be promoted in the social medias
- Logos will be added to the LQH-Reining-Masters website
- Breeding card will be entered in the program guide

More information at www.lqh-reining-masters.de



2019 NRHA Ger. Open Maturity Champion Level 4 - Niklas Ludwig with Shine N Step